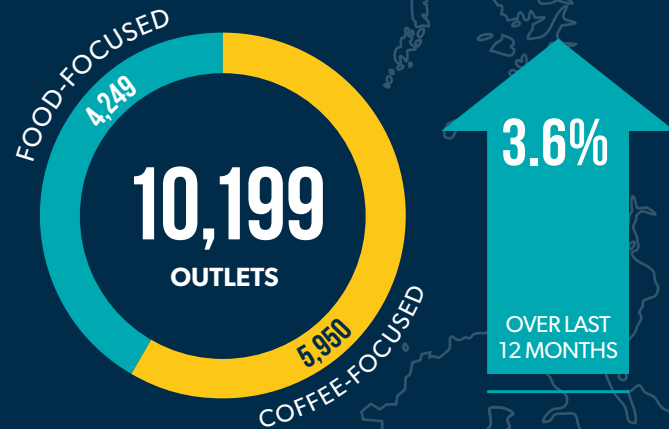


# AT A GLANCE: THE UK BRANDED COFFEE SHOP MARKET

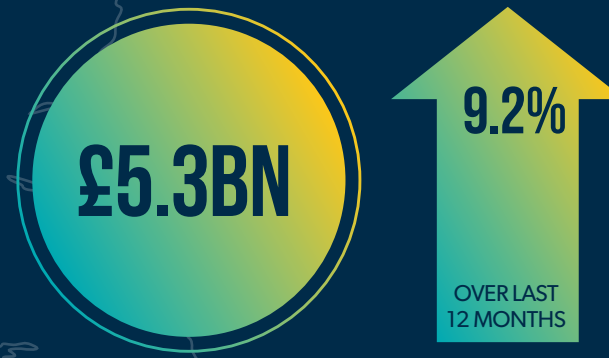
## MARKET SIZE AND GROWTH

Estimated total branded coffee shop outlets



## MARKET VALUE

Estimated UK branded coffee shop value



## LARGEST CHAINS BY OUTLETS



## AVERAGE BEVERAGE PRICING: 12OZ LATTE



## Allegra PROJECT CAFÉ UK 2024

**Project Café UK 2024** is World Coffee Portal's definitive annual analysis of the UK's dynamic branded coffee shop market. Get your coffee business up to speed and gear up for growth with the latest market sizing and projections, pricing analysis, brand profiles, consumer trends based on 40,000+ surveys, and industry insight based on 150+ consultations with senior business leaders.

To purchase the report or to make an enquiry, contact Ruth Thompson, Global Head of Partnerships

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